

ISAG 2023

39th International Society
for Animal Genetics
CONFERENCE

2 – 7 July 2023
CAPE TOWN, SOUTH AFRICA

PROSPECTUS

www.isag.us/2023

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SPONSORSHIP
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SPONSORSHIP
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TERMS &
CONDITIONS



SPONSORSHIP PACKAGES

PLATINUM SPONSOR: R365 000

- Recognition as a Platinum Sponsor (logo) on the website
- Recognition on the Conference slide displayed between sessions
- Recognition at the opening
- Listing in the APP
- Opportunity to hold a lunchtime seminar
- 16m² exhibition space
- Four full delegate registrations
- Eight exhibitor registrations
- Delegate bag insert (sponsor to supply)
- Post conference delegate list (opt in only)

SILVER SPONSOR: R220 000

- Recognition as a Silver Sponsor (logo) on the website
- Recognition on the Conference slide displayed between sessions
- Listing in the APP
- 8m² exhibition space
- Two full delegate registrations
- Four exhibitor registrations
- Delegate bag insert (sponsor to supply)
- Post conference delegate list (opt in only)

GOLD SPONSOR: R290 000

- Recognition as a Gold Sponsor (logo) on the website
- Recognition on the Conference slide displayed between sessions
- Listing in the APP
- Opportunity to hold a lunchtime seminar
- 12m² exhibition space
- Three full delegate registrations
- Six exhibitor registrations
- Delegate bag insert (sponsor to supply)
- Post conference delegate list (opt in only)

BRONZE SPONSOR: R145 000

- Recognition as a conference sponsor (logo) on the website
- Recognition on the Conference slide displayed between sessions
- Listing in the APP
- 4m² exhibition space
- Two full delegate registrations
- Two exhibitor registrations
- Post conference delegate list (opt in only)

DONOR

- Recognition as a conference sponsor (logo) on the website
- Listing in the APP

All costs are inclusive of 15% VAT.



SPONSORSHIP ITEMS

All costs are inclusive of 15% VAT. All items below to be approved by the Committee.

| SPONSORSHIP ITEM | AMOUNT |
|---|--------------|
| Banner APP Advertisement on Home Screen (only 6 opportunities) <ul style="list-style-type: none"> Item design and content subject to approval of the Committee These ads are interactive and can be linked to an external URL Image size 768w x 160h. Ensure any text is legible when the image is viewed at half of its size | R 9 000 |
| Breakaway Naming Rights <ul style="list-style-type: none"> The sponsor will have name rights for the meeting rooms The meeting rooms will be referred to as the "Company" meeting room in the programme The sponsor can display 2 banners inside the room (sponsor to supply) | R 34 500 |
| Business Lounges <ul style="list-style-type: none"> Two opportunities available. The lounges will be placed in the exhibition area Two couches, two single chairs and a coffee table will be supplied Sponsor can place their banners within the lounge area | R 24 000 |
| Catering <p>Lunch (per break)</p> <ul style="list-style-type: none"> Three opportunities available Monday 26th, Tuesday 27th and Thursday 29th July 2021 Sponsors will be able to display 2 banners in the lunch area <p>Tea & Coffee (per break)</p> <ul style="list-style-type: none"> Two opportunities available per day Monday 26th, Tuesday 27th and Wednesday 28th (1 opportunity only) and Thursday 29th July 2021 Sponsors will be able to display 2 banners in the tea & coffee area | R 9 200 |
| Conference Bags (Conference to Supply) <ul style="list-style-type: none"> Sponsor's name / logo and Conference logo will appear on the bag <i>*Design is subject to approval of the Committee</i> | R 69 000 |
| Conference Lanyards <ul style="list-style-type: none"> Sponsor's name / logo and Conference logo will appear on the lanyard and on the website | R 34 500 |
| Conference Pens, Pads and Product Bag Insert (Sponsor to supply) <ul style="list-style-type: none"> Pens / pads / inserts to be supplied to the organiser 14 days before | R 4 600 each |
| Conference Bursary <ul style="list-style-type: none"> Support conference attendance of early stage researchers Verbal acknowledgement during the ISAG award ceremony | R 25 000 |
| Delegate Gift (Sponsor to supply) <ul style="list-style-type: none"> Sponsor to supply delegates with a branded gift (water bottles etc.) which will be distributed in the conference bag | R 4 600 |

SPONSORSHIP ITEMS

Continued

| SPONSORSHIP ITEM | AMOUNT |
|--|-----------|
| Gala Dinner <ul style="list-style-type: none"> • Verbal acknowledgement during the dinner • Sponsor's logo will appear on the Conference website relative to the notice of the Gala Dinner • Sponsor's logo will be on the menu • Complimentary admission for 2 guests to the dinner • Sponsor may also supply a gift for each place setting bearing the company logo | R 230 000 |
| Information Wall <ul style="list-style-type: none"> • This will be placed near the registration desk • Sponsor's name / logo will appear on the wall | R 9 200 |
| Lunchtime Seminar (Platinum and Gold sponsors only) <ul style="list-style-type: none"> • A limited number of slots will be available during the conference (13h30–14h15) • Title and speakers must be approved by the Scientific Committee and all cost for the speakers (transport, accommodation and registration) must be covered by the sponsor • Sponsors can display 2 banners in the room during the presentation • Standard audio visual will be supplier | R 13 800 |
| Pocket Programme <ul style="list-style-type: none"> • Sponsor's logo will be printed on the pocket programme distributed with the conference badge | R 34 500 |
| Poster Area <ul style="list-style-type: none"> • Sponsor may display banners in the poster area | R 13 800 |
| Pre-Conference Instructions <ul style="list-style-type: none"> • Distributed electronically 3 weeks before conference • Sponsor's logo will be prominently displayed on instructions | R 5 750 |
| Registration Desk Branding <ul style="list-style-type: none"> • Sponsor can display banners (sponsor to supply) next to the registration desk or brand the registration desk counters with their logo (sponsors expense) | R 34 500 |
| Speaker Prep Room (presenters review room) <ul style="list-style-type: none"> • Sponsor's logo will be displayed on the screensavers and on the signage at the entrance of the room | R 11 500 |
| USB sticks for Abstracts <ul style="list-style-type: none"> • Sponsor's logo will appear on the USB stick | R 40 250 |
| Welcome Reception <ul style="list-style-type: none"> • Verbal acknowledgement during the Reception • Complimentary admission for 2 guests to the Reception • Sponsor's logo will appear on the Conference website relative to the notice of the Welcome Reception • Sponsor can display 2 banners inside the venue | R 97 750 |



TRADE EXHIBITION

All costs are inclusive of 15% VAT.

EXHIBITION STAND COST

4 SQM

2m x 2m – R 27 000

8 SQM

4m x 2m – R 50 000

THE STAND PRICE INCLUDES:

| | |
|---|---|
| Shell scheme (octanorm) | General security in the exhibition hall |
| Fascia with company name (20 letters) per 4 sqm | Daily cleaning of public areas |
| One table and two chairs per 4 sqm | Two exhibitor registrations which includes tea / coffee and lunch per 4 sqm |
| One plug point per 4 sqm | |
| Carpeting | Company logo on the website |

EXHIBITION DATES

Subject to change.

| DATE | DESCRIPTION | TIMES |
|------------------------|---|---------------|
| Sunday 25 July 2021 | Contracted stand Builders | 11h00 – 22h00 |
| | Shell scheme dressing | 16h00 – 18h00 |
| | Floor space client (Liaise with your individual stand contracted builder when you can dress your stand) | TBA – 22h00 |
| Monday 26 July 2021 | Conference / Exhibition / Poster viewing | 08h00 – 18h00 |
| | Welcome Reception | 18h30 – 21h00 |
| Tuesday 27 July 2021 | Conference | 08h00 – 18h00 |
| Wednesday 28 July 2021 | Conference | 08h00 – 18h00 |
| Thursday 29 July 2021 | Conference | 08h00 – 17h00 |
| | Breakdown | 17h00 onwards |
| Friday 30 July 2021 | Breakdown | 08h00 – 12h00 |

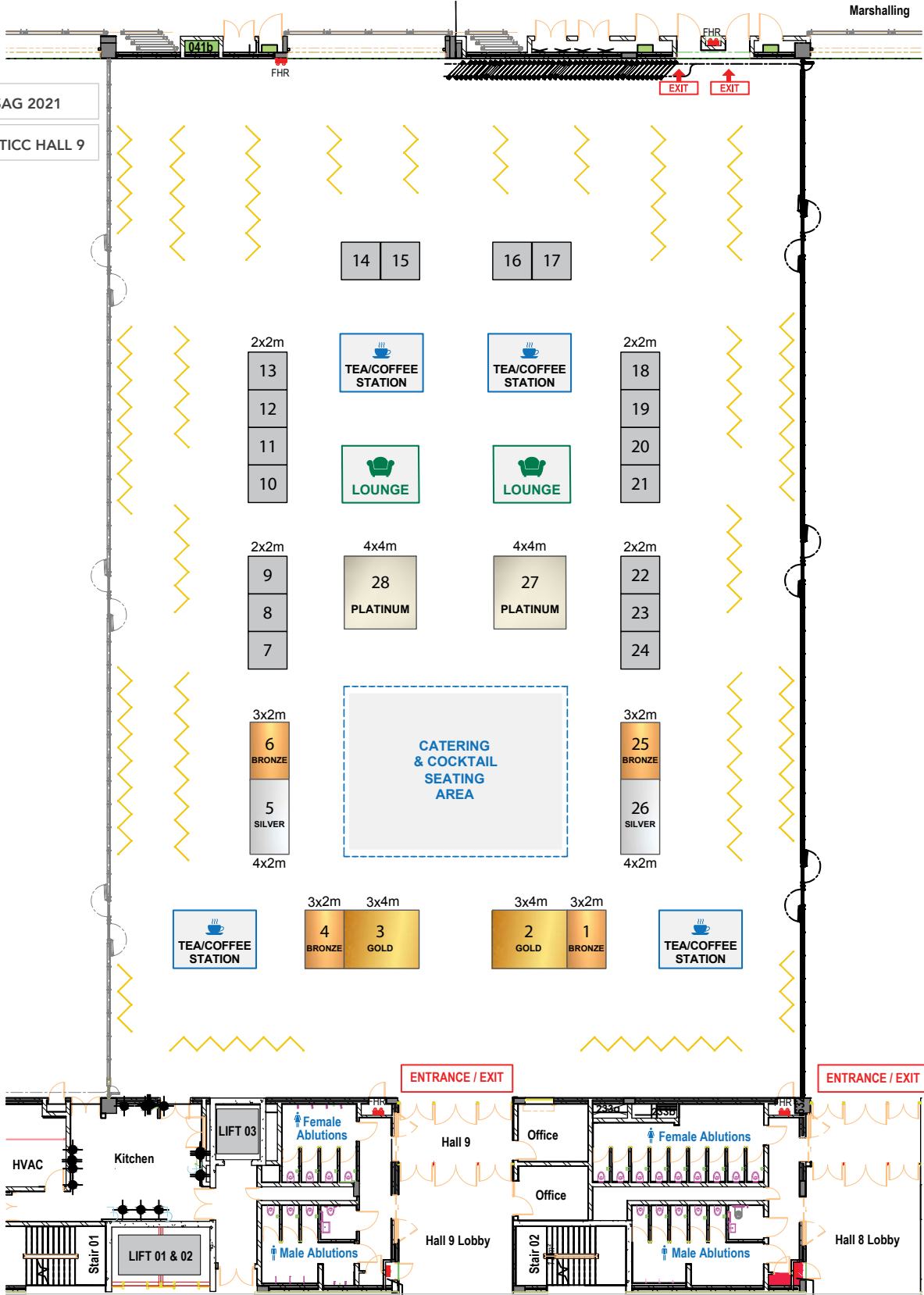
CONFERENCE & EXHIBITION ORGANISERS

Turners Conferences & Conventions (Pty) Ltd (PO Box 1935, Durban, 4000)

Catherine Taylor | +27 (0) 31 368 8000 | catherinet@turnersconferences.co.za

EXHIBITION LAYOUT

SHOW ISAG 2021
 VENUE CTICC HALL 9





TERMS & CONDITIONS OF APPLICATION & CONTRACT

Exhibition and Sponsorship Policy

- Exhibition space and sponsorship will only be confirmed once the exhibitor's application has been completed and payment has been received in full.
- Exhibition space is allocated on a first come first serve basis.
- All exhibitors will be given a shell scheme stand. If you wish to build a custom stand, you are requested to notify the organisers.
- All custom stand builders are required to submit stand designs and plans for sign off by the organisers and safety officer.

Terms of Payment

- 50% deposit invoice will be issued on receipt of Application Form and Contract
- Final balance invoice will be issued 26th February 2021
- All invoices must be settled within 30 days, non-receipt of payments may result in release of reserved items

Cancellation Policy

All cancellations must be made in writing to the Conference Secretariat and the following cancellation policy will be enforced:

- 10% of the contract price if cancellation is received up until 4 months before the start of the Conference
- 50% of the contract price if cancellation is received up until 3 months before the start of the Conference
- 100% of the contract price if cancellation is received less than 2 months before the start of the Conference

Exhibition Layout

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

Liability

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, pandemic, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.