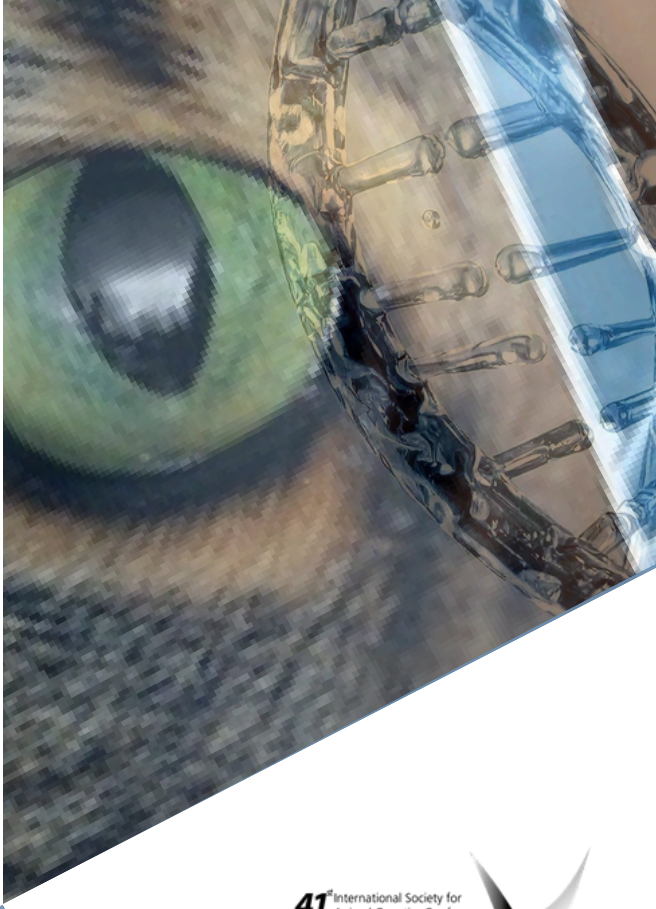
ISAG 2027

27 June - 2 July 2027

Perugia, Italy



Sponsor Prospectus

41st International Society for Animal Genetics Conference

ISAG 2027

Perugia, Italy, 27 June – 2 July 2027





Dear Colleagues,

On behalf of the Local Organizing Committee, it is our great pleasure to invite you to become a sponsor of the **41st International Society for Animal Genetics (ISAG) Conference.**

The **41st International Society for Animal Genetics Conference** will be held in **Perugia, Italy** from June 27 to July 2, 2027. It will be an excellent opportunity for your organization to engage with scientists at all career stages, as well as professionals and key decision-makers in the field of animal genetics, and to showcase your latest developments, technologies, and services.

The conference is expected to welcome delegates from across the globe, representing universities, research institutes, breeding organizations, biotechnology companies, veterinary institutions, governmental agencies and commercial enterprises. Through an extensive scientific programme including plenary lectures, workshops, poster sessions, networking events and social activities, ISAG 2027 will offer exceptional opportunities for knowledge exchange and professional interaction.

Supporting ISAG 2027 through sponsorship and exhibition will provide your organization with a unique opportunity to:

- Showcase your latest products, technologies and services to an international scientific audience;
- Strengthen your visibility and brand recognition within the global animal genetics community;
- Engage directly with researchers, decision-makers, industry leaders and future collaborators;
- Demonstrate your commitment to scientific innovation and the advancement of animal genetics;
- Build valuable relationships and receive direct feedback from current and prospective customers.

We sincerely hope you will join us as a valued partner of ISAG 2027. Your support will help create an outstanding conference while reinforcing your organization's commitment to innovation, collaboration and excellence in animal genetics.

We look forward to welcoming you to Perugia!

Prof. Emiliano Lasagna
Chairperson, ISAG 2027 Local Organizing Committee



ISAG 2027 Conference Overview

Title: 41st International Society for Animal Genetics (ISAG 2027)
Theme: Diversity drives discovery: bridging heritage and innovation in animal breeding
Date: June 27 - July 2, 2027
Venue: The Conference Centre of Hotel Giò Wine & Jazz Area
Official website: https://www.isag.us/2027/
Official language: English

Secretariat:

- Registration and abstract management - Jeremy Holzner jeremyh@assochq.org

ISAG 2027 LOC Secretariat:

- MV Congressi - isag2027@mvcongressi.it

Proposed Topics

- Ruminant Genomics: from discovery to precision breeding
- Integrative Omics and Systems Biology: from Big Data to biological insight
- Next-Generation technologies for exploring and harnessing animal genetic diversity
- Genomics beyond ruminants: innovations and applications across animal species
- Companion animal genomics: decoding behavior, health and welfare
- From CRISPR to precision genetics: innovations in animal genome editing
- One Health genomics: connecting animals, humans and the environment
- Livestock Genomics across continents: diversity, adaptation and resilience
- Microbiomes at work: genomic technologies for Animal Health, Nutrition and Sustainability

41st International Society for Animal Genetics Conference
ISAG 2027
Perugia, Italy, 27 June – 2 July 2027



Local Organising Committee

EMILIANO LASAGNA (Chair) – University of Perugia
MARINA PASQUINI – Università Politecnica delle Marche
RICCARDO BOZZI – University of Florence
ROBERTA CIAMPOLINI – University of Pisa
FABIO PILLA – University of Molise
ANGELO COLETTA – Council for Agricultural Research and Economics
ANDREA ROSATI – European Federation of Animal Science (EAAP)
PAOLO AJMONE MARSAN – Università Cattolica del Sacro Cuore
STEFANO CAPOMACCIO – University of Perugia
KATIA CAPPELLI – University of Perugia
FRANCESCO PERINI – University of Perugia

Scientific Committee

PAOLO AJMONE MARSAN – Chair Università Cattolica del Sacro Cuore
ELENA CIANI - Co-Chair - University of Bari

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Venue

The Hotel Giò Wine & Jazz Area will provide an inspiring and fully integrated setting for the 41st International Society for Animal Genetics (ISAG 2027), combining state-of-the-art conference facilities with the warm hospitality and distinctive character of one of Perugia's most renowned hotels.
Located just 1 km from Perugia's historic city centre and conveniently connected by the city's Minimetrò system, the venue offers delegates easy access to the medieval heart of the city while enjoying the comfort of a modern conference hotel.
Recognized as one of the leading congress venues in Central Italy, the Conference Centre features a 700-seat auditorium, 26 fully equipped modular meeting rooms, spacious exhibition and networking areas, and flexible spaces perfectly suited for parallel scientific sessions, workshops, poster presentations and industry exhibitions.

Address:
Hotel Giò Wine e Jazz Area
Via Ruggero D'Andreotto, 19
06124 Perugia
Italy













SPONSORSHIP OPPORTUNITIES

To accommodate different marketing objectives and levels of participation, ISAG 2027 offers a variety of sponsorship packages and exhibition opportunities designed to maximize your visibility before, during and after the conference.

PLATINUM SPONSOR € 30.000 + vat

- Recognition as a Platinum Sponsor (logo) on the homepage of the website
- Recognition on the Conference slide displayed between sessions
- Recognition at the Welcome
- Listing in the APP
- Opportunity to hold a lunchtime seminar
- 12m2 (4x3) exhibition space
- 4 full delegate registrations
- 4 exhibitor pass (no dinner)

GOLD SPONSOR € 25.000 + vat

- Recognition as a Gold Sponsor (logo) on the homepage of the website
- Recognition on the Conference slide displayed between sessions
- Listing in the APP
- Opportunity to hold a lunchtime seminar
- 8m2 (4x2) exhibition space
- 2 full delegate registrations
- 3 exhibitor pass (no dinner)

SILVER SPONSOR € 15.000 + vat

- Recognition as a Silver Sponsor (logo) on the homepage of the website
- Recognition on the Conference slide displayed between sessions
- Listing in the APP
- 4m2 (2x2) exhibition space
- 1 full delegate registration
- 2 exhibitor pass (no dinner)

OTHER SPONSORSHIP OPPORTUNITIES

LUNCH SUPPORTER **€ 3.000 + vat**

- Exclusive sponsorship available for each service
- Three opportunities available: Monday 28 Tuesday 29 and Thursday 01 July 2027
- Sponsors will be able to display 2 banners in the lunch area
- Sponsor's name/logo will appear on the website

GET TOGETHER SUPPORTER **€ 2.000 + vat**

- Sunday 27 June (16.00 - 18.00)
- Sponsors will be able to display 2 banners in the garden area
- Sponsor's name/logo will appear on the website

CONFERENCE BAGS **€ 10.000 + vat**

- 1000 pcs exclusive opportunity
- Sponsor's name/logo and Conference logo will appear on the bag tag and on the website * (Production by the Organizing Secretariat)

CONFERENCE LANYARDS **€ 5.000 + vat**

- 1000 pcs exclusive opportunity
- Sponsor's name/logo and Conference logo will appear on the lanyard and on the website

CONFERENCE DINNER & DJ session support **€ 6.000 + vat**

- Sponsors will be able to display 2 banners in the dinner/entertainment area
- Sponsor's name/logo will appear on the website

MINI FAN WITH COMPANY LOGO **€ 6.000 + vat**

- 1000 pcs exclusive opportunity
- Sponsor's name/logo will appear on the website

EARLY CAREER SCIENTISTS NETWORK EVENT PARTNER **€ 1.500 + vat**

- Sponsors will be able to display 2 banners in the meeting room
- Sponsor's name/logo will appear on the website



LOC Organising Secretariat ISAG 2027
isag2027@mvcongressi.it

MV Congressi S.p.A.